

Google Plus First Look: a tip-packed, comprehensive look at Google+



Get up and running with Google+ fast ? ? Written in plain but entertaining English by the author of over 100 books and a few zillion Internet posts ? Leads you gently through understanding how Plus works and shows you tons of examples of how to make it work for you ? Helps you not only master Plus but also develop strategies to do whatever you desire to accomplish on this great new social media network ? In Detail ? Start your social media experience afresh, having the most fun you possibly can sitting at a computer or holding your smart phone. ? Whether restarting your social media participation from another network (doing it right and with a lot more control this time) or just jumping in for the first time, this book leads you triumphantly through Plus. Like Plus itself, the book is fun, exciting, and condenses everything you need for maximizing enjoyment in an easily readable format with tons of informative illustrations. ? Google Plus First Look shows you how to join Plus and the kind of initial setup that guarantees a successful and fun-filled experience. The second chapter shows you Circles, Google's innovative bit of genius that has taken social networking to a new level of control over our own interactions. Well see (and I do mean see) how Hangouts (video conferencing) works, and master Streams (where posts go), and Sparks (that jumpstart us posting). Sharing photos and video is the easiest youve ever seen, and you will see it in Chapter 5. Nor do you have to leave Plus at home, in Chapter 6 we take our social networking with us on our smartphones. Photos and videos upload automatically, ready for sharing. Finally, we learn how to promote things the right way, the polite way on Plus. This book serves as an indispensable reference to all that and more. ? What you will learn from this book ? The basics of Plus ? The easiest but most productive methods of

coming up to speed on this fun-packed, powerful new kind of social network Getting everyone in circles ? Working with built-in video chat and related features Using Google+ on your mobile Promoting on Plus ? Approach ? Through over 100 books, mostly computer-related, the author has mastered a fun but information packed style that gives you exactly what you want up to speed on Plus with minimal effort and maximum results. ? Who this book is written for ? Google+ or Plus (the terms are interchangeable) was written for everyone. This book mirrors that concept and is written for everyone from us techheads (early adopters) to delightful old Aunt Mable and the rest of the Thursday Night Bridge Club. Because social networking exists for all people and we are all people all of us are plusses on Plus.

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