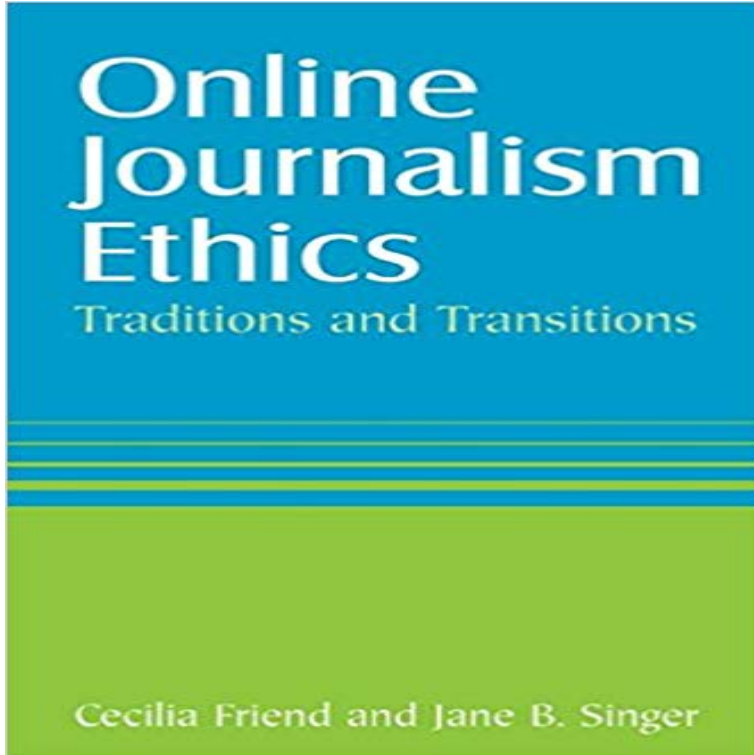


Online Journalism Ethics: Traditions and Transitions



Online media present both old and new ethical issues for journalists who must make decisions in an interactive, instantaneous environment short on normative standards or guidelines. This user-friendly book guides prospective and professional journalists through ethical questions encountered only online. Including real-life examples and perspectives from online journalists in every chapter, the book examines the issues of gathering information, reporting, interviewing, and writing for mainstream news organizations on the Web. It considers the ethical implications of linking, interactivity, verification, transparency, and Web advertising, as well as the effects of convergence on newsrooms. It also addresses the question of who is a journalist and what is journalism in an age when anyone can be a publisher. Each chapter includes a complex case study that promotes critical thinking and classroom discussion about how to apply the ethical issues covered.

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